

LOCATION2017

INTERNATIONAL

SHOWCASING THE GLOBAL FILM & TV PRODUCTION INDUSTRY



MONO LAKE, CA

2017 EDITION



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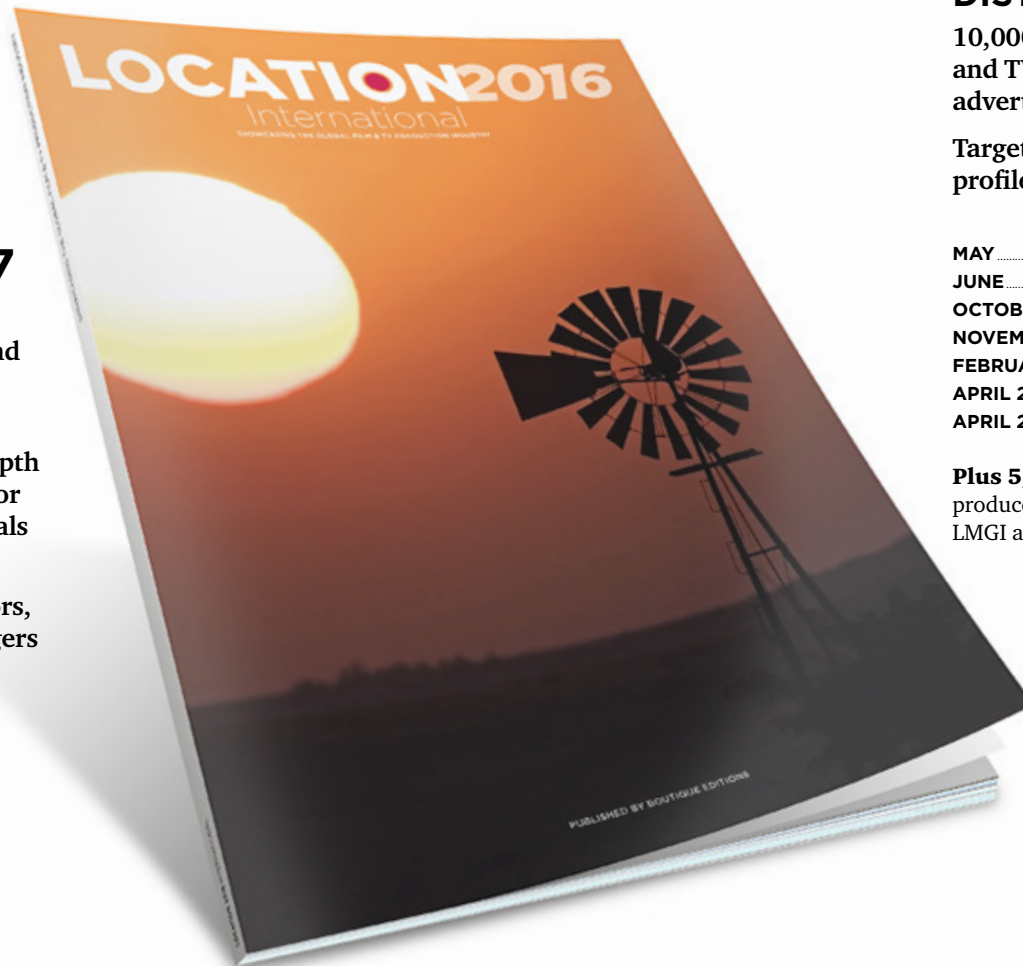
IN PRINT AND ONLINE

LOCATION INTERNATIONAL 2017

The new edition of the world's leading magazine focusing on global location and studio production will be launched at Cannes Film Festival in May 2017.

Included in the publication will be in-depth features on principal filming locations for feature films, TV dramas and commercials plus personality interviews.

Location International speaks to directors, producers, actors, crew, location managers and scouts and is seen by leading film professionals.



DISTRIBUTION PROFILE

10,000 copies distributed at major film and TV festivals and the world's leading advertising awards event.

Targeted distribution at the following high-profile film festivals and industry trade events :

MAY	Cannes Film Festival
JUNE	Lions Festival of Creativity, Cannes
OCTOBER	MIPCOM, Cannes
NOVEMBER	American Film Market, LA
FEBRUARY 2018	Berlin Film Festival
APRIL 2018	MIPTV, Cannes
APRIL 2018	Locations Trade Show, LA

Plus 5,000 copies sent directly to named individuals : producers, studio executives, Film Commissioners, LMGI and AICP members.

QUALITY READERSHIP

- Available on online page-turner : www.locationmagazines.com
- Guaranteed year-round exposure
- Cost effective reach of international audience of decision makers

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117 Waterloo Road - London SE1 8UL
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EDITORIAL CONTENT

THE AMERICAS

CANADA

For a country of just 35 million people and with noisy neighbour the US right next door, Canada has held its own in the international film and TV markets. Sophisticated trade bodies assist with funding and promotion; co-production treaties with other parts of the world keeps it on the world map; and skilled crews and stunning locations mean that the country has a great deal to offer international productions. Location International brings the latest from the Canadian production community...

GEORGIA

Anchorman, The Hunger Games, The Walking Dead... whether its high-profile movies or hit TV series, there's always something shooting in Georgia. Recent or upcoming productions from this southern state include Nate Parker's The Birth Of A Nation (2016); Mother's Day with Julia Roberts and Jennifer Aniston (2016); and The Founder starring Michael Keaton, due in 2017. Location International finds out what else is happening here in the Deep South...

CALIFORNIA

California, the film capital of the world and the home of Hollywood, is welcoming an increasing number of film, TV and commercials productions as its tax credit programme starts to take effect. And its not just the incentives that attract productions from the rest of the US and all over the world: it's the landscapes, the variety of towns, villages and cities; the highly skilled talent base; and the state-of-the-art studios that make California such a draw for filmmakers. That and the year-round sunshine, of course. Location International looks at some of the latest productions to shoot in sunny California...

EUROPE

EUROPE

Mainland Europe is a patchwork of cultures and that diversity is reflected in the wide variety of production centres and contrasting locations from across the continent. The extremes of weather – the cold dark of the north, the dry heat of the south – colour the way in which stories are told, as do the histories that give the countries of Europe their shape and character. Location International looks at production across the continent, focusing on studios, locations and incentives – three areas that are crucial to the decision-making process of foreign producers.

THE UK

London's landmarks are known all over the world and the city has regularly played iconic roles in global hits – notably recent Bond movies. But there are thriving production communities in cities all over the UK, many of which are the homes of global TV hits including Game of Thrones (Northern Ireland), The Collection (South Wales) and Harlan Coben's The Five (Liverpool). State-of-the-art studios are popping up all over the country to serve these high-end productions – and its world-class Pinewood, home of the Bond franchise, meanwhile, is taking its brand around the world, from Berlin to Toronto, from Los Angeles to Malaysia. Location International follows recent developments in the UK, the home of high-end film and TV production...

WORLDWIDE

AUSTRALIA

It all started with the Story Of The Kelly Gang, shot in 1906 and believed to be the world's first feature-length movie. And the movie milestones have kept on coming ever since. In The Wake Of The Bounty (1933) was the first film to star Errol

Flynn; 1942's documentary Kokoda Front Line was the first Australian film to win an Oscar; 1974's The Carts That Ate Paris launched the career of Peter Weir – who went on to make 1975's Picnic At Hanging Rock, the first Australian film to reach a truly international audience. And the list continues: Mad Max, Breaker Morant, Gallipoli, Crocodile Dundee, Dead Calm – and coming right up to date, the movies of Baz Luhrman and the 2015 multi-Academy-Award-winner Mad Max: Fury Road, the bulk of whose Oscars haul went to Australian production talent. So what's happening down under right now – in movies, TV and commercials? Location International finds out...

NEW ZEALAND

After Lord Of The Rings, what is happening on these beautiful far-away islands? How has the Peter Jackson legacy affected the industry here? Who is choosing these islands as the location for their next production? Location International looks at the production sector in New Zealand, who and what is filming there right now and why.

SOUTH AFRICA

For several decades now South Africa has been considered as the place to escape the high cost of production in some other parts of the world. But it's much more than a low-cost option for foreign filmmakers. It has a strong production sector with proven talent; can offer cities, towns, deserts and coastlines that can double for anywhere in the world; and can serve as a base from which to explore other parts of the African continent. 1964's Zulu, 1987's Cry Freedom and 2006's Blood Diamond are just three global hits that remind us what this country has to offer. Location International looks at what's happening there right now...

MAKING A SCENE

A COLLECTION OF CASE STUDIES

Location International looks at key scenes or locations featured in past, present or upcoming movies, TV series or commercials, what role the location played in the project, why it was chosen, and how locals, film offices, actors and crew worked together on set to achieve the final product.

PORTFOLIO

LOCATION IN PICTURES

A series of stunning photographs from around the world, showing locations where big movie and TV titles have been shot, and locations that have yet to be seen on the big or small screen

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ADVERTISING OPTIONS

FULL PAGE



MARQUEE

HALF PAGE



DOUBLE PAGE SPREAD



FULL PAGE

MARQUEE

HALF PAGE

DOUBLE PAGE SPREAD

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LOCATIONMAGAZINES.COM



LOCATION 2017 ALSO AVAILABLE AS AN ONLINE EDITION.

– GLOBAL RESOURCE FOR THE FILM, TV AND PRODUCTION INDUSTRY WORLDWIDE.

– SHOWCASE YOUR REGION AND FACILITIES TO A NATIONAL AND INTERNATIONAL AUDIENCE.

ONLINE AD OPTIONS AND SIZES

HOME PAGE BANNER 490 x 100 pixels 3000€ / \$4250

Ad Specs : Flash (SWF) animated GIF or JPEG image

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ALL ADS ARE REPEATED FREE IN ONLINE VERSION AND LINKED TO YOUR WEBSITE

*SEE SPECS

ADVERTISING RATES AND SIZES



FULL PAGE
\$4900

240 x 330 mm
(trim size)



DOUBLE PAGE SPREAD
\$8300

480 x 330 mm

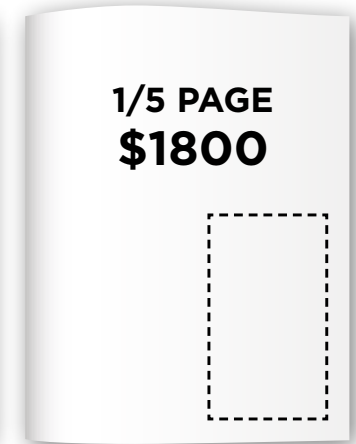


HALF PAGE
\$3050

210 x 142 mm
(horizontal only)

MARQUEE
\$2500

210 x 68mm



1/5 PAGE
\$1800

82 x 142 mm

NB

For non-bleed full page ads type area is 210mm x 300mm. For bleed ads allow an extra 5mm to trim size on all bleed edges.

SPECIAL POSITIONS

INSIDE FRONT COVER \$5700	FACING INSIDE FRONT COVER \$5700	IFC/FIC (SPREAD) \$9900	OUTSIDE BACK COVER \$6800	INSIDE BACK COVER \$5100
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SPECIFICATIONS

— MECHANICAL SPECIFICATIONS

COPY DATE: 31st March 2017

PUBLICATION DATE: May 2017

TRIM SIZE: 240mm X 330mm. For bleed ads:
Allow an extra 5mm on all bleed edges

PRINTED: Printed litho, 4 colour process

BINDING: Saddle-Stitched

PAPER STOCK: The paper used by Boutique Editions is a natural, recyclable product made from wood grown in sustainable forests. The manufacturing process conforms to the environmental regulations of the country of origin.

— DIGITAL AD SUBMISSIONS

All ads submitted must be able to be opened in one of the following software packages (in order of preference): Adobe Photoshop for Mac/Pc, Adobe Illustrator for Mac/Pc or PDF file, please ensure document is pre-press ready if submitting advertisements in this form. All included images files must be CMYK and supplied in either TIFF or EPS format for Mac only. We recommend a minimum resolution of 300 dpi (at the final printed size) for all embedded images. All fonts, including any used in any embedded images eg. EPS files must be included. All colours must be CMYK separated, or any spot colours must be clearly indicated.

— *ONLINE WEB LINKS

For web addresses in ads use web safe fonts like Arial, Trebuchet, Verdana or Times New Roman

— COMPRESSION

Any archives must be able to be opened using StuffIT Expander. All files submitted via FTP or email MUST be compressed into a single archive and encoded in binhex format (.hqx). Aladdin's Dropstuff will do this.

— FTP

FTP server: ftp.boutiqueeditions.com

Username: 2017@boutiqueeditions.com

Password: bout999

Once file has been transferred please email jodlin@boutiqueeditions.com to confirm upload and the file name. Files should be placed in folder named 'Location artwork 2017'

— EMAIL

We will be able to accept small/compressed (10MB or less) ads as attachments to email: jodlin@boutiqueeditions.com

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